

C.U.SHAH UNIVERSITY

Summer Examination-2017

Subject Name : Management Techniques

Subject Code : 4TE05MAT1

Branch: B.Tech (All)

Semester : 5

Date : 20/03/2017

Time : 02.30 To 05.30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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- Q-1 Attempt the following questions: (14)**
- a) How many levels of management? 1
A 1 B 2 C 3 D 4
 - b) First function of management is 1
A. Planning B. Organizing C. Controlling D. Direction
 - c) Marketing Mix means 1
A.2p B.3p C 4p D 5p
 - d) Who has given theory of Scientific Management? 1
A. F.W.Taylor B.Henry Fayol C.Adam Smith D.Peter Drucker
 - e) Who has given 14th Principles of Management? 1
A.F.W.Taylor B.Henry Fayol C.Adam Smith D.Peter Drucker
 - f) In PERT,P Stand for 1
A Plan B Programme C Process D Picture
 - g) Controlling is impossible without 1
A. Planning B. Organizing C. Controlling D. Direction
 - h) Full name of TQM is 1
A Time Quality Management B Total Quality Management
C Teaching Quality Management D Time Quality Measure
 - i) In EOQ,O stands for 1
A. Order B. Organization C. Olympic D Orange
 - j) ABC Means 1
A Always Better Control B Academic Batter Control
C Agreement Better Control D None of The Above
 - k) In POSDCORB, C stands for 1
A. Controlling B Communication C Clearing D Co-ordination
 - l) Objective of financial management is 1
A. Profit maximization B. Wealth maximization C. Both D. None
 - m) The level of management are 1
A. 1 B. 2 C. 3 D. 4
 - n) Who has given POSDCORB? 1
A. F. W. Taylor's B. Henry Fayol C. Luther Gulic D. Peter Drucker



Attempt any four questions from Q-2 to Q-8

Q-2	Attempt all questions	(14)
1	Explain any four principles of management.	07
2	Discuss different methods of demand forecasting.	07
Q-3	Attempt all questions	(14)
1	Explain importance of financial management in business.	07
2	Discuss the principles of Scientific Management.	07
Q-4	Attempt all questions	(14)
1	Give differences between administration and management	07
2	Discuss different sources of recruitment.	07
Q-5	Attempt all questions	(14)
1	Write note on Total Quality Management	07
2	What do you mean by Patent? What can be Patented?	07
Q-6	Attempt all questions	(14)
1	Discuss the process of selection.	07
2	Discuss various function of purchase department..	07
Q-7	Attempt all questions	(14)
1	What are the different factors affecting to location?	07
2	Write note on Economic Order Quantity.	07
Q-8	Attempt all questions	(14)
1	Explain different levels of management.	07
2	Describe the concepts of administration and management.	07

